

## Message Text

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70

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

DRAFTED BY COM:BIC:OED:SHAYS:KR

APPROVED BY EB/OCA/REP:GPWILSON

COM:BIC:OED:JAMILLER

COM:BIC:OED:RLPRITCHARD

----- 112587

R 092118Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

INFO AMCONSUL OSAKA KOBE

AMCONSUL FUKUOKA

AMCONSUL SAPPORO

AMCONSUL NAHA

UNCLAS STATE 005344

E.O. 11652: N/A

TAGS: BEXP, BTRA, JA

SUBJECT: FOREIGN BUYER PROGRAM: CONSUMER GOODS

REF: A. TOKYO A-739, B. STATE A-2270,  
MARCH 19, 1974

1. EMB HIGHLY COMMENDED FOR INITIATIVE AND THOROUGHNESS OF PROPOSAL IN REPAIR A TO PROMOTE JAPANESE BUYER GROUPS TO THE U.S. IN CONSUMER GOODS FIELD. BE ASSURED USDOC WILL MAKE EVERY EFFORT TO PROVIDE NECESSARY SUPPORT AND BACKSTOPPING CONSISTENT WITH AVAILABLE RESOURCES AND MERITS OF EACH GROUP. GENERAL GUIDANCE FOR SUPPORT OF THESE GROUPS WHILE IN U.S. IS CONTAINED IN REPAIR B.

2. FY76 SCHEDULE OF U.S. SHOWS FOR SUPPORT UNDER FOREIGN BUYER PROGRAM IS NOW VIRTUALLY COMPLETED AND INCLUDES SEVERAL CONSUMER ORIENTED SHOWS WHICH EMB MAY WISH TO CONSIDER. SCHEDULE WILL BE FORWARDED TO ALL POSTS BY AIRGRAM SHORTLY. FOR EMB PLANNING PURPOSES FOLLOWING SHOWS FIRM WHICH FIT CONSUMER GOODS CATEGORIES LISTED  
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REPAIR.

--- A. NATIONAL HARDWARE SHOW, CHICAGO, MCCORMICK PLACE,  
AUGUST 26-28, 1975; INCLUDES "DO-IT-YOURSELF", OUTDOOR  
LIVING, ETC. WITH 1350 EXHIBITORS.

--- B. NATIONAL SPORTING GOODS ASSOCIATION, CHICAGO,  
MCCORMICK PLACE, FEBRUARY 8-12, 1976; SHOWING MORE THAN  
1700 LINES OF SPORTING GOODS FOR HUNTING, FISHING,  
CAMPING, WINTERSPORTS, AND GENERAL SPORTING ITEMS.

--- C. SUPERMARKET INSTITUTE CONVENTION AND EDUCATIONAL  
EXPOSITION, DALLAS CONVENTION CENTER, MAY 2-5, 1976;  
INCLUDES GENERAL MERCHANDISE, HEALTH, BEAUTY AIDS, AND  
FANCY FOODS.

3. IDENTIFICATION OF OTHER U.S. SHOWS MATCHING  
CATEGORIES OF INTEREST WILL BE PROVIDED SOONEST. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1975STATE005344  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** BIC:OED:SHAYS:KR  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Reference:** 75 TOKYO A-739, 75 STATE A-2270  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 26 MAR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <26 MAR 2003 by RicharJA>; APPROVED <17 FEB 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FOREIGN BUYER PROGRAM: CONSUMER GOODS  
**TAGS:** BEXP, BTRA, JA  
**To:** TOKYO  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006